

1991 Goals and Objectives Survey

Of the one hundred and fifteen (115) surveys mailed to Farmville area businesses and residents, fifty (50) were returned. Respondents were asked to identify problem areas and concerns by rating each item with the following scale:

Not Important Neutral Important Very Important Most Important
 (0) (1) (2) (3) (4)

The responses were tabulated, given an average value, and ranked as follows:

<u>Rank</u>	<u>Value Factor</u>	<u>Average Value</u>	<u>Total Value</u>
1	Traffic Safety	3.6	179
2	Road Maintenance	3.2	162
3	Special Truck Routes	3.1	155
4	School Travel (Access to and from)	3.1	154
5	Improvement of Transportation Routes to attract Industry	3.0	151
6	Air Pollution	3.0	150
7,8,9	Access to Central Business District	2.9	146
7,8,9	Recycling	2.9	146
7,8,9	Environmental Control/Preservation	2.9	146
10	Improvement of Traffic Flow at Intersections	2.8	141
11	Land Use Zoning	2.8	140
12	Access to Industrial and Commercial Centers	2.8	138
13	Parks, Playgrounds, & Sidewalks	2.7	133
14	Business District Parking	2.6	129
15	City Control over Subdivision of Land	2.5	124
16	Off road Loading Areas	2.4	118
17	Urban Renewal	2.3	117
18	Access to Residential Areas	2.3	115
19	Preservation of Historical Buildings	2.2	112
20	Limit Number of Commercial Signs along roadways	2.1	104
21	Home to Work Travel Time	2.1	103
22	Bicycle Travel	2.0	99
23	Rural District Parking	1.9	96
24	Neighborhood Travel Time	1.8	92
25	Scenic Byways	1.7	83
26	Taxi Service	1.5	74
27	Bus Transit	1.4	71
28	One Way Streets	0.6	30